

*This overview may be shared with organizational leaders or decision-makers to support sponsorship consideration.*

## **The Alignment Immersion**

Hosted at The Ranch | Hudson Valley, New York  
Private Leadership & Personal Development Immersive Experience  
March 4–7, 2027

### **Host and Creator**

Erin Coupe is an executive advisor, keynote speaker, and author of *I Can Fit That In*, recognized by J.P. Morgan as part of their 2026 NextList, a collection of eleven books and experiences exploring what lies at the forefront of leadership, entrepreneurship, and culture.

Prior to founding Authentically EC in 2020, Erin spent over 17 years in leadership roles within publicly traded organizations, including Goldman Sachs and CBRE, developing deep expertise operating inside high-performance corporate environments.

Today, she advises senior executives and leadership teams across Fortune 100–1000 companies, professional sports organizations, and global enterprises, helping leaders navigate complexity and uncertainty with greater clarity, presence, and perspective.

### **Overview**

The Erin Coupe Alignment Immersion is an advanced development experience created for senior leaders, founders and entrepreneurs operating in high-responsibility roles. Through structured programming, guided reflection, and immersive experiential learning, participants strengthen decision-making quality, clarity, fulfillment, and capacity.

### **Leadership Outcomes**

Participants return with strengthened leadership effectiveness across key dimensions:

- Greater discernment in complex decision-making
- Expanded resilience and leadership capacity under pressure
- Enhanced executive presence and strategic perspective
- Stronger alignment between leadership demands and long-term effectiveness
- Renewed clarity and focus for sustained impact

### **Organizational Impact**

Organizations benefit from leaders who return with sharper judgment, renewed perspective, and stronger leadership effectiveness. The immersion supports improved decision quality, stronger executive resilience, and more effective leadership within demanding operating contexts.

### **Experience Structure**

The immersive format combines structured facilitation, guided strategic reflection, and a fully contained environment designed to support restoration, cognitive clarity, recalibration and meaningful connections amongst all participants. The private setting allows leaders to step outside daily operational demands and return with renewed focus and perspective.

**Investment**

Investment ranges from \$10,250–\$12,250 and includes all accommodations, meals, immersive programming, and onsite wellness activities and excursions.

Employer sponsorship is common, and organizations may be invoiced directly.